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## CRE:HUB Ljubljana: Partner meeting in a region of knowledge, talent, and innovation

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The next meeting of the Policies for cultural CREative industries: the HUB for innovative regional development (CRE:HUB) project partners will take place on 1 and 2 February 2017 in Ljubljana, the centre of the Ljubljana Urban Region where over 40% of all companies in Slovenia's cultural and creative industries are based.

The region is distinguished by a wealth of knowledge and creative potential, as well as key stakeholders who bring together creativity, new technologies, and research to create jobs, innovative products, and services with high added value. One such stakeholder is the <u>Regional Development Agency of</u>



Regional Development Agency of the Ljubljana Urban Region

the Ljubljana Urban Region (RRA LUR), which works in the framework of the Regional Creative Economy Centre (RCKE) to promote the cooperation of the creative sector with the economy. As a CRE:HUB project partner, RRA LUR is the organiser of the partner meeting.

The first day of the meeting will see the partners outline the further development of the project and coordinate their future activities. On 2 February the partners will participate in a study visit to discover important entrepreneurial and creative hubs and learn about examples of successful support environments that facilitate the development of creative potential. They will visit the Museum of Architecture and Design (MAO), ABC Accelerator and the Poligon Creative Centre. They will also learn about the innovative decisions of the young creators who used their knowledge, creativity and talent to introduce Slovenian achievements to the world. The partners will be introduced to the TAFR group, the winner of the CREA Summer Academy, and Mag Lev, a successful product created in a collaborative effort by the Desnahemisfera design group and Topsol engineers. The journey to the creative points of the Ljubljana Urban Region will conclude with BarCamp, an event where representatives of various support institutions in the cultural and creative industries along with policy-makers and decision-makers will have the opportunity to discuss and outline the basis for the new support programmes to contribute to the further development of the sector.

More information on the study visit, please, see in the **programme**.



